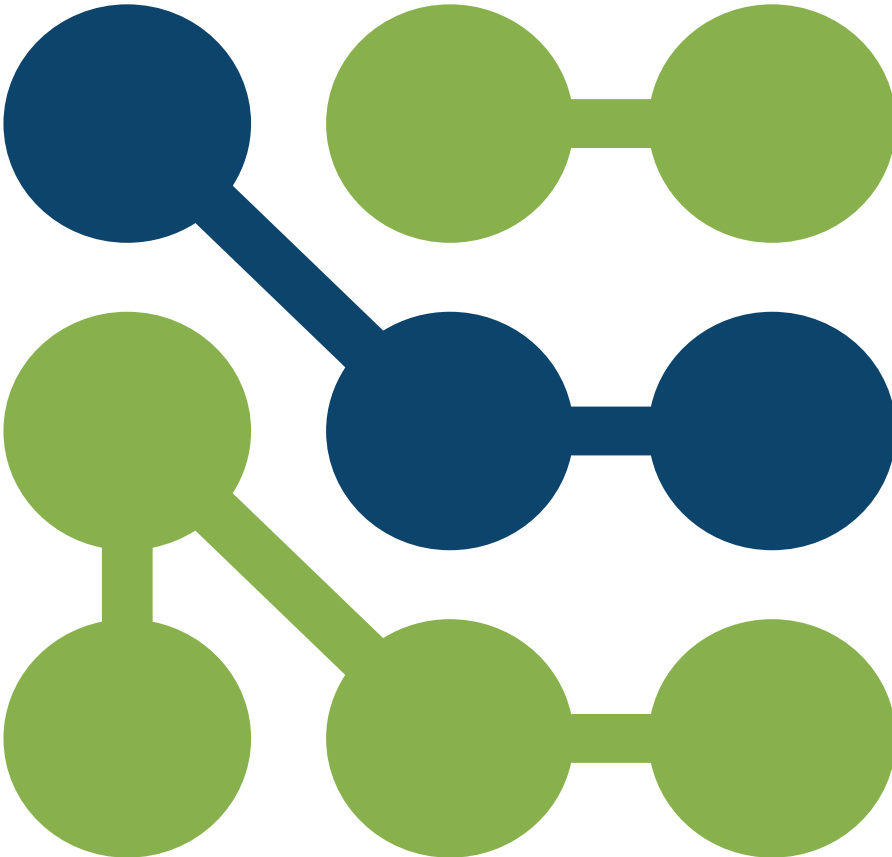
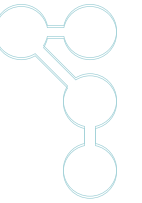


TECH MANITOBA SURVEY RESULTS

THE IMPACT OF COVID-19 ON TECH COMPANIES IN MANITOBA



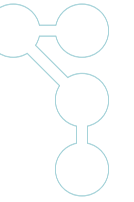
EXECUTIVE SUMMARY



Tech Manitoba conducted a survey which went out to our members and the greater tech community in Manitoba on March 22, 2020 and closed April 13, 2020.

The survey consisted of a variety of questions created to give a broad snapshot of tech ecosystem in Manitoba during the COVID-19 pandemic. It was designed to give companies the opportunity to share their stories and give insight into the support and aid they are looking for from government and the association during this time.

HIGHLIGHTS



Top 3 Areas of Focus:

1. Workforce protection
2. Supply chain stabilization
3. Customer engagement

Top 3 Measures Government Can Take:

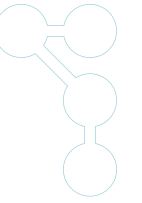
1. Wage subsidies to keep employees
2. A small, direct cash grant
3. Tax reductions

Other Policy Suggestions from Companies Include:

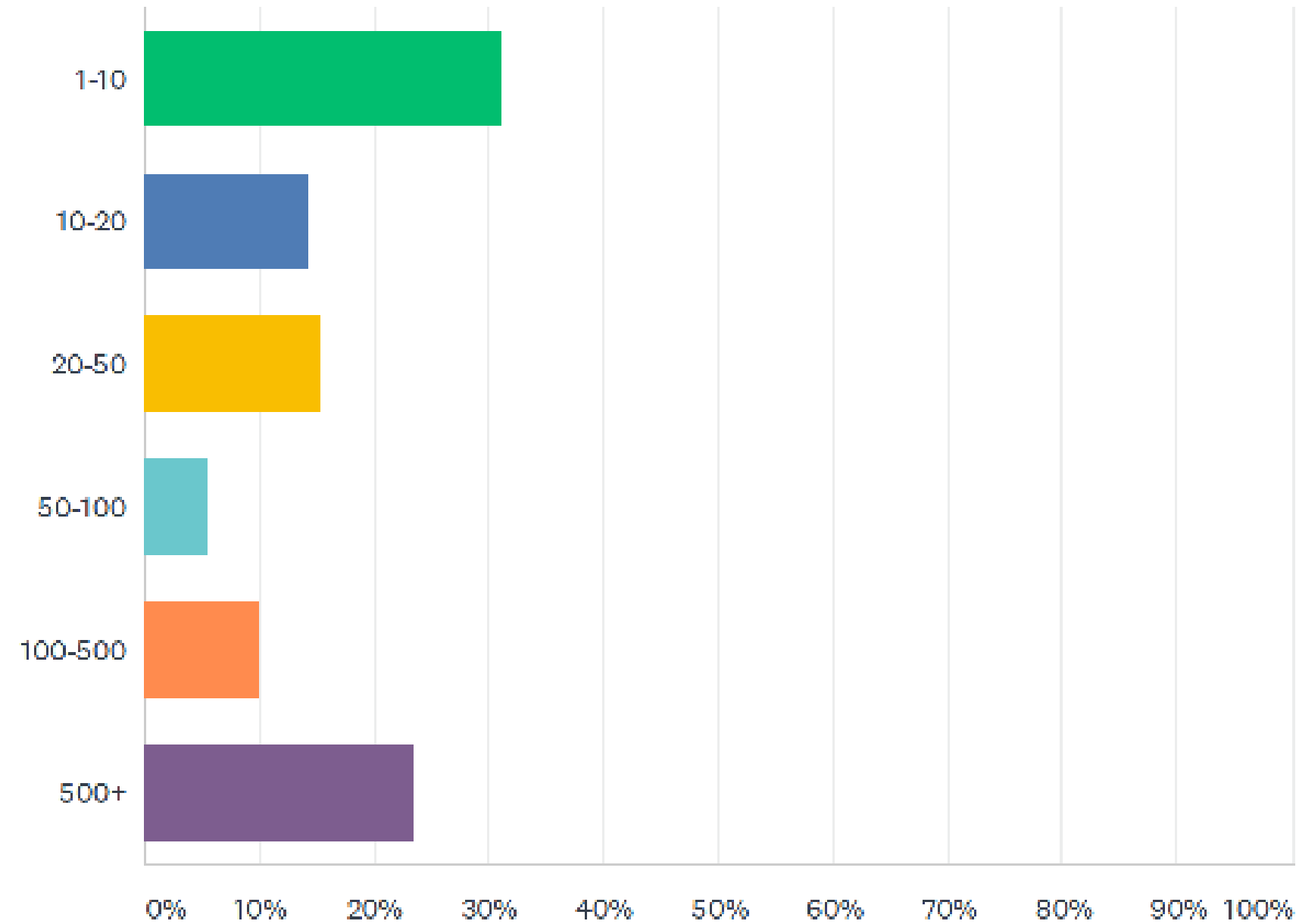
- *Continue and expand government IT projects to sustain and increase demand.*
- *We need an innovation fund that invests in startups.*
- *Government stimulation of the economy through programs such as the Strategic Innovation Fund (i.e. circa 2016).*
- *Delay in having to make GST remittances.*

91 companies and organizations responded to a survey of 14 questions designed to deliver a snapshot of COVID-19's impact on Manitoba's tech community.

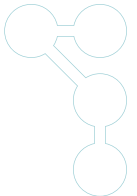
QUESTION 1



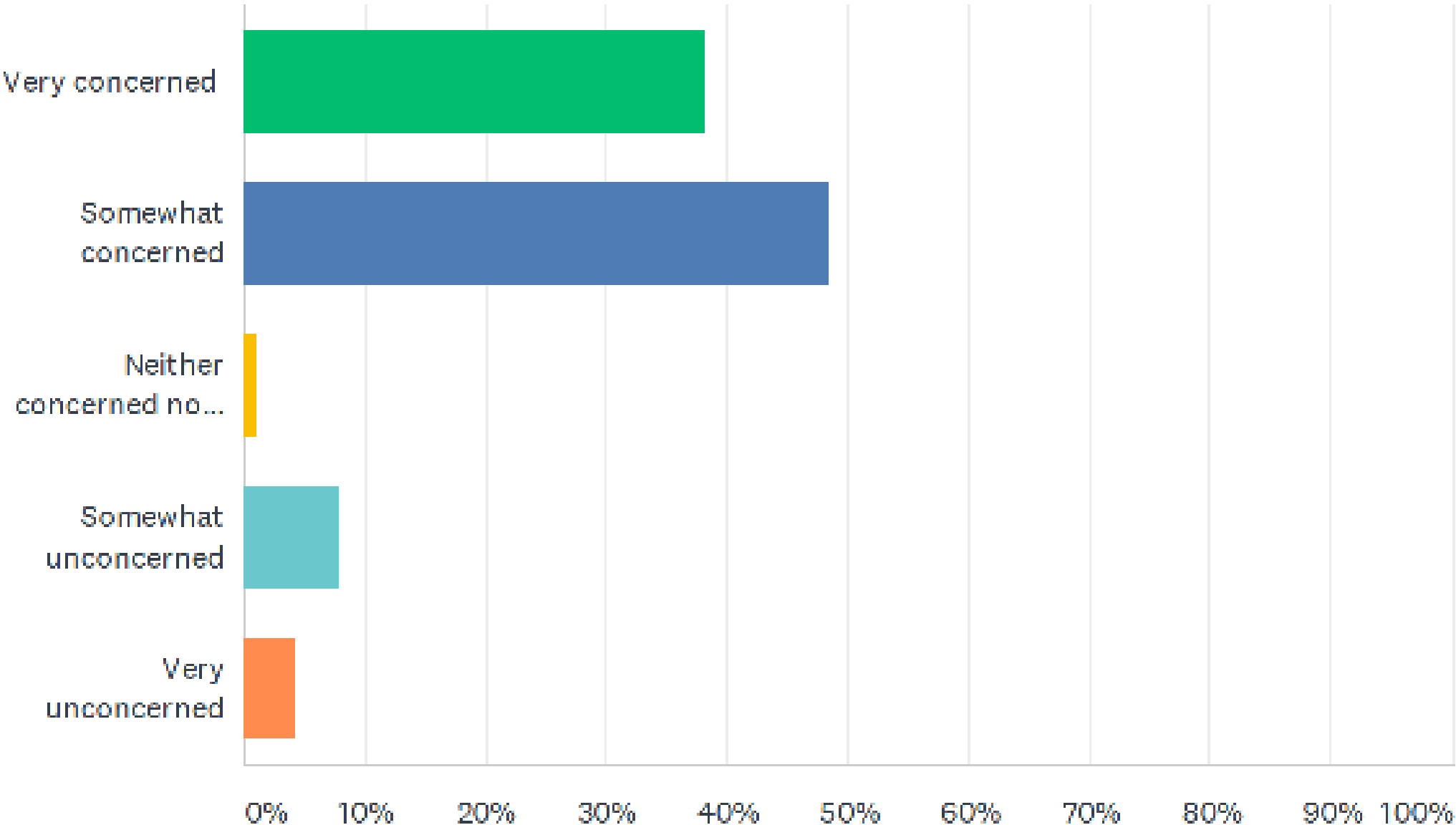
How many people does your company currently employ?



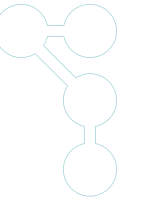
QUESTION 2



How concerned are you about COVID-19 and your business's ability to deal with it?



QUESTION 3



If you are concerned, can you elaborate?

“ *Most of what we do is done remotely, so we are not concerned for ourselves, but for our partners.*

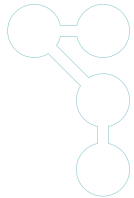
“ *Several client projects have been cancelled or paused due to the virus.*

“ *Cannot recruit new candidates, cannot meet with employers, cannot meet with existing candidates. We can do some of this virtually, but just not the same.*

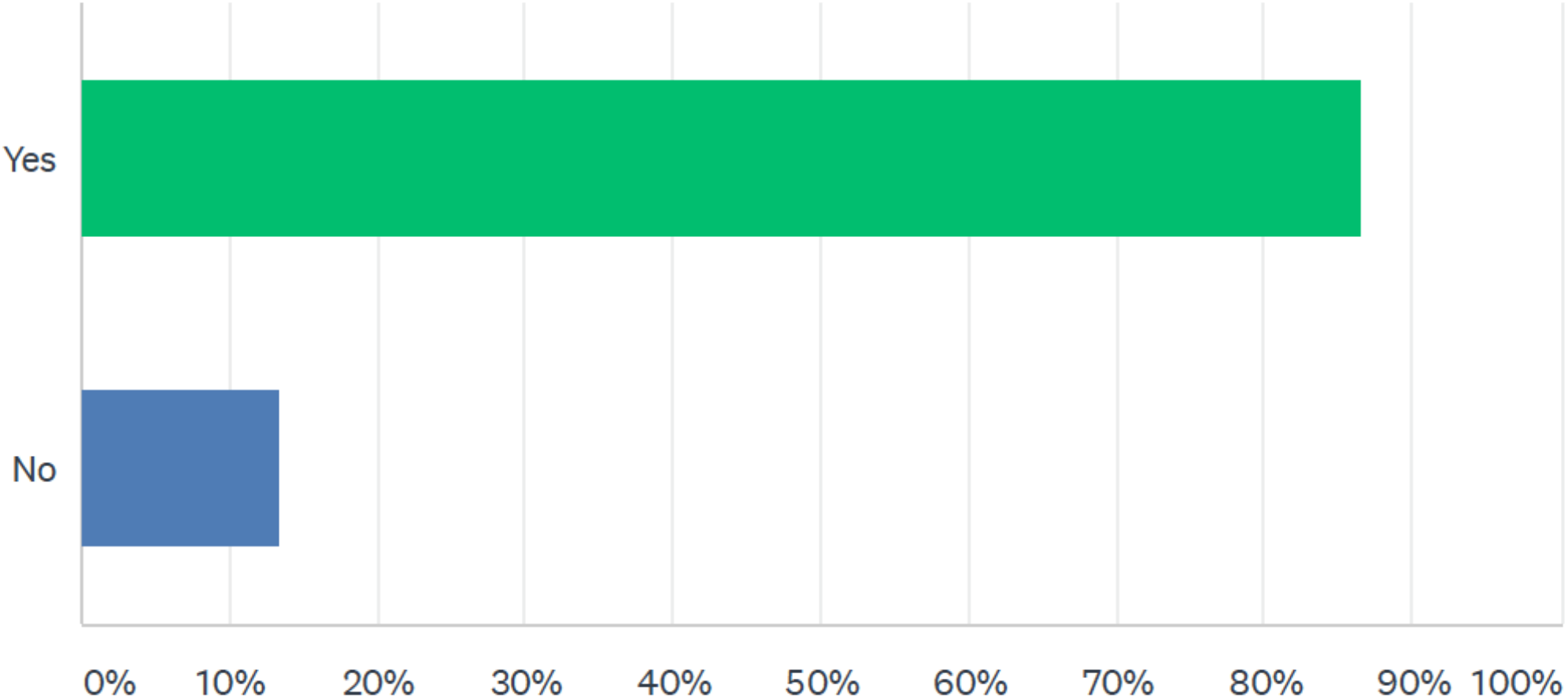
“ *Disruption to: Project Schedules Cash Follows Work Force Demands once COVID-19 passes
Material and Equipment Supply Chain Impacts
Loss of Corporate Reserve.*

“ *We are a new start up business and we will have to start all over with our three years of business development efforts.*

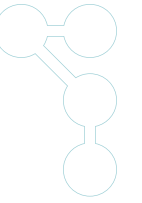
QUESTION 4



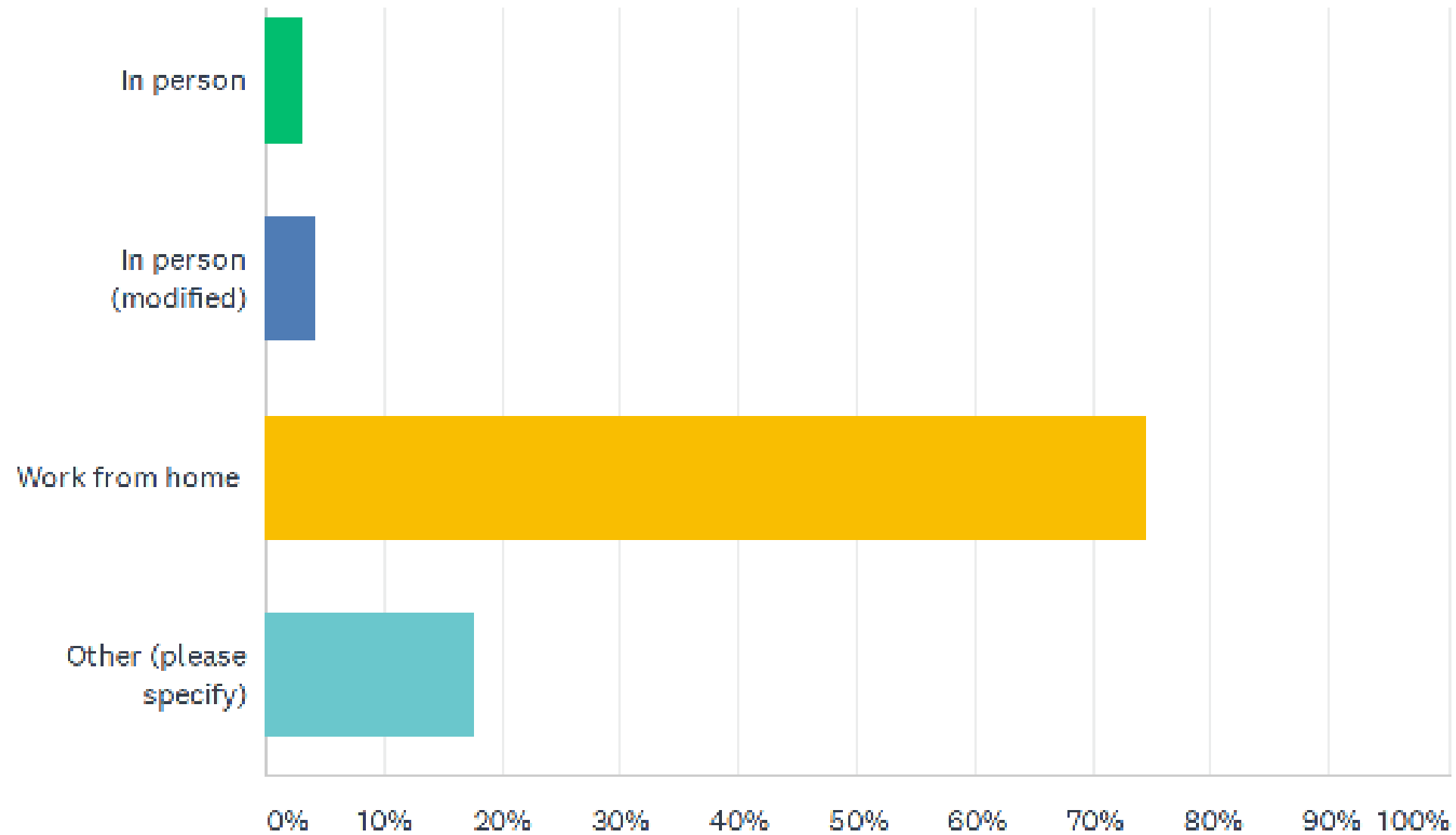
Has your workplace changed how employees work?



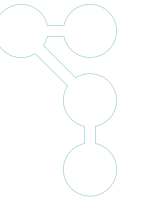
QUESTION 5



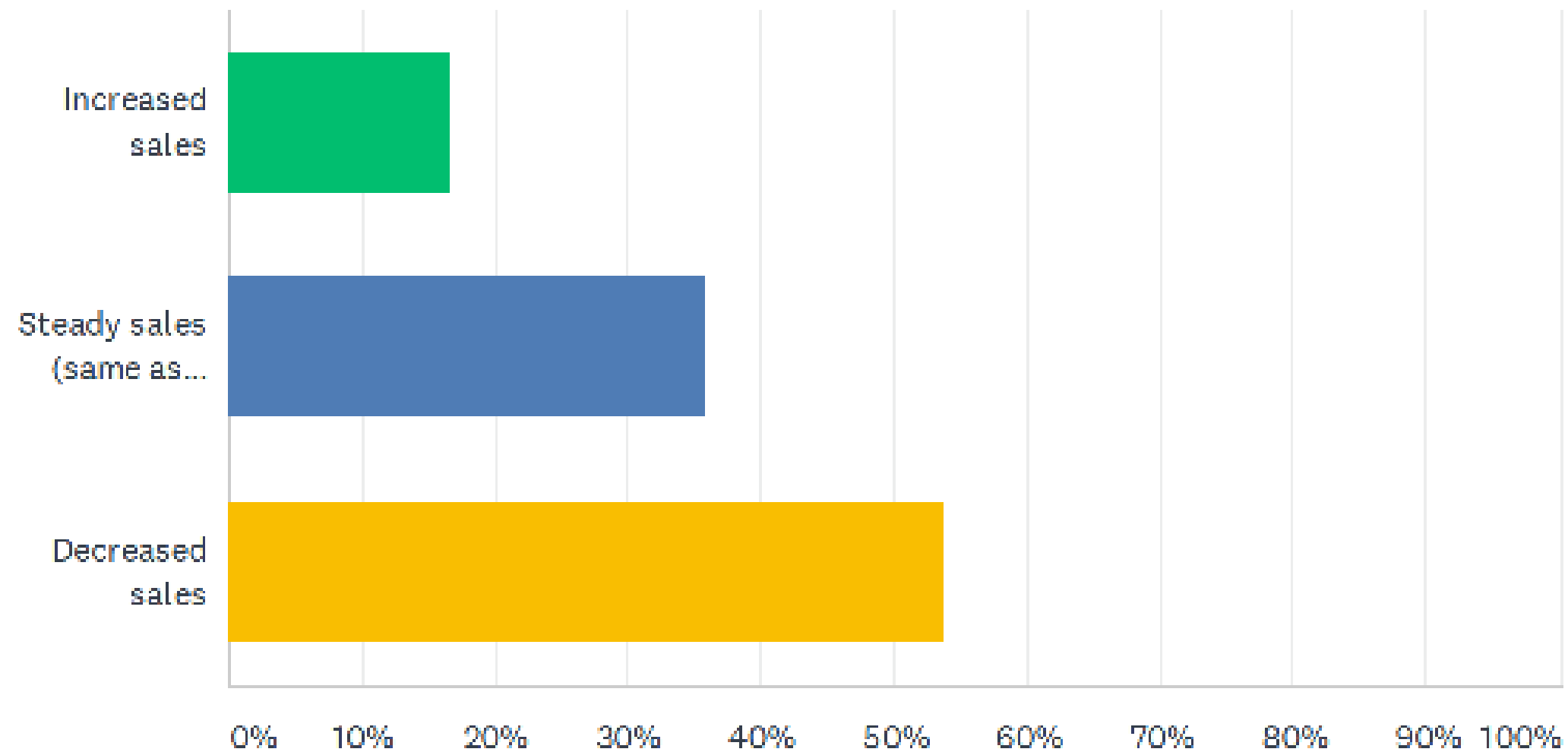
How are your employees currently working?



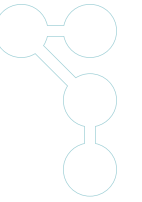
QUESTION 6



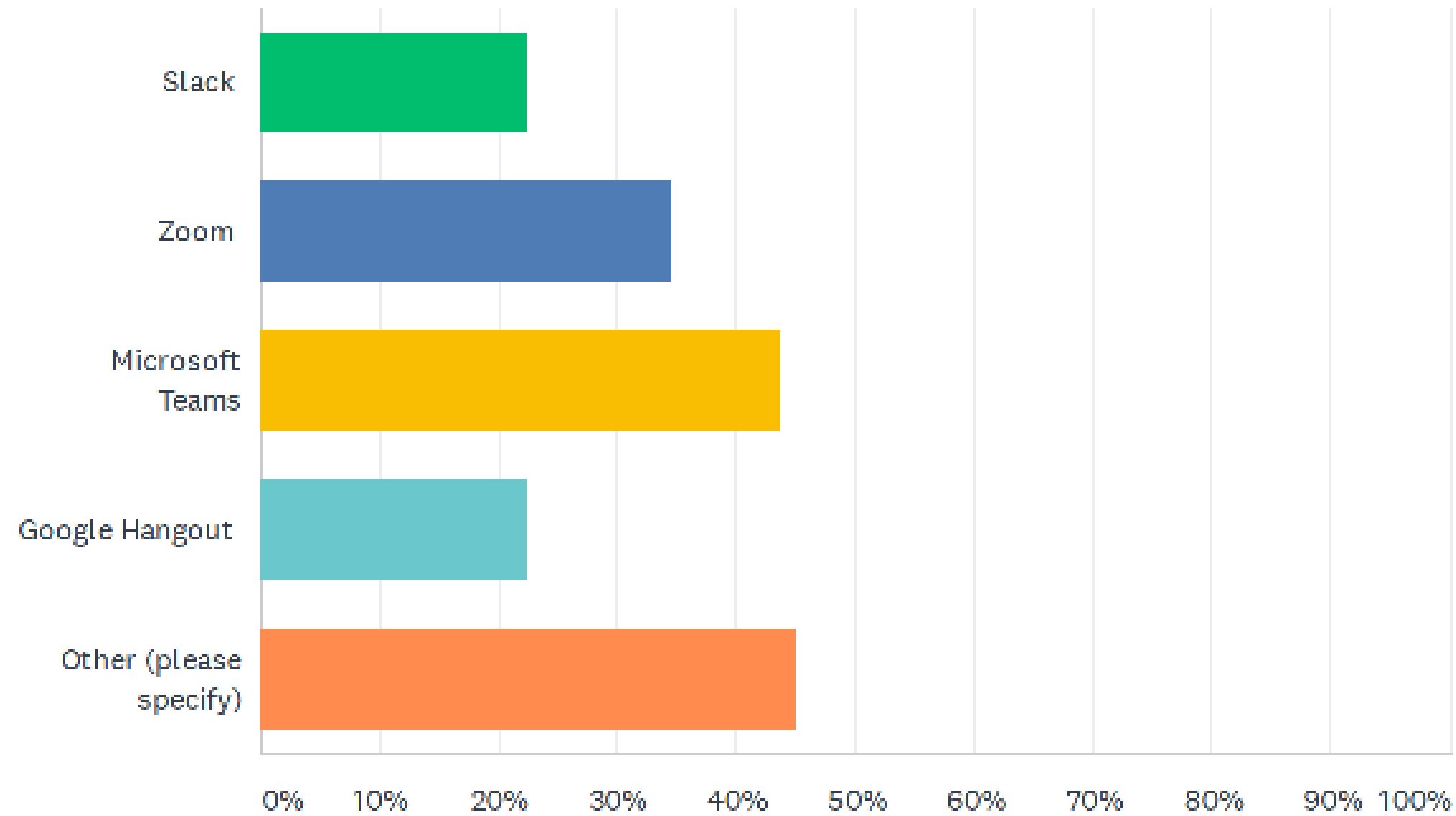
Has your business experienced any of the following patterns related to COVID-19?



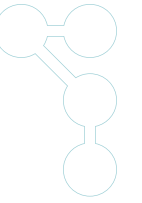
QUESTION 7



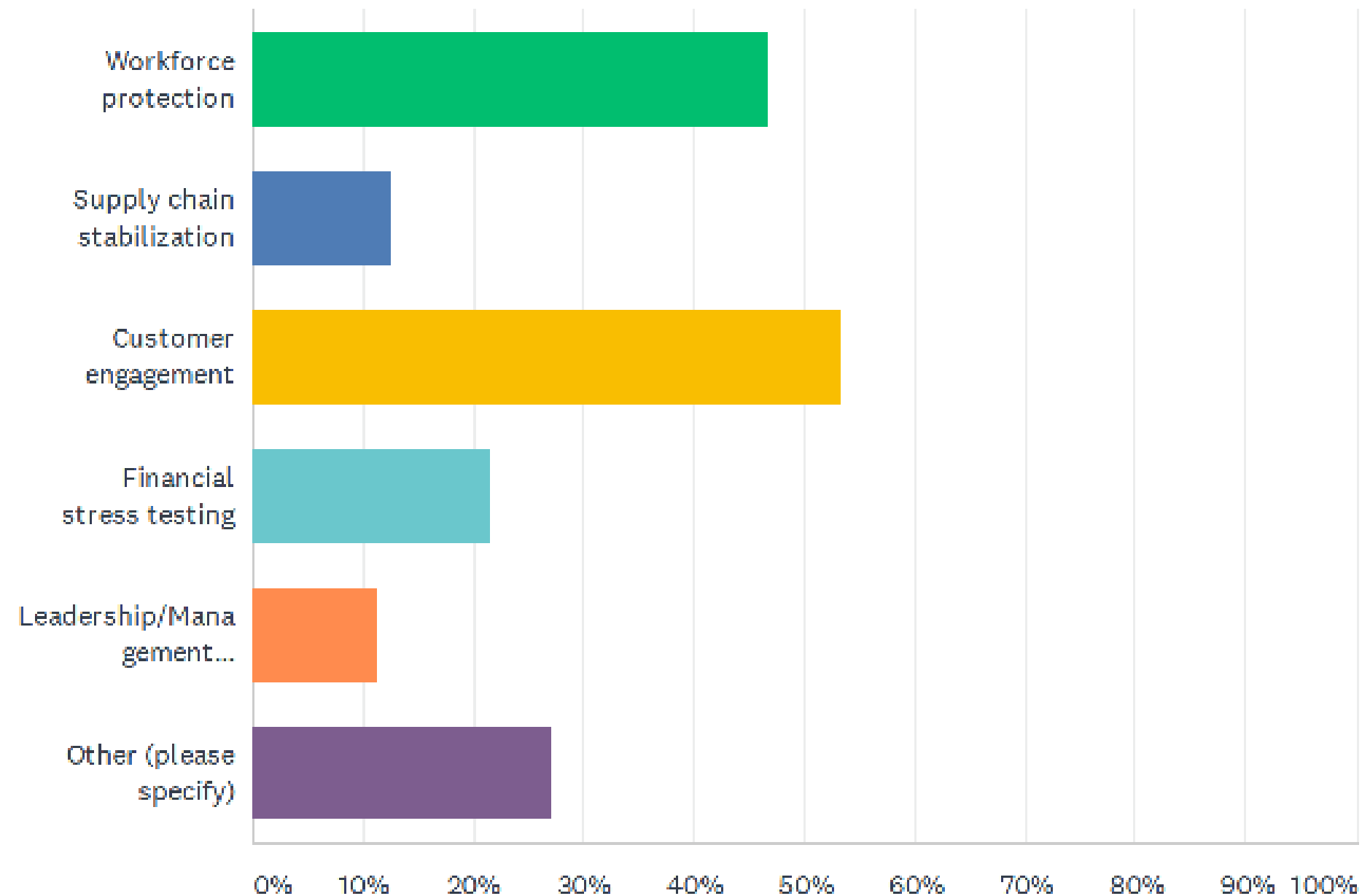
What tech tools are you using to keep your employees engaged?



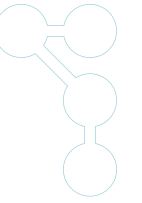
QUESTION 8



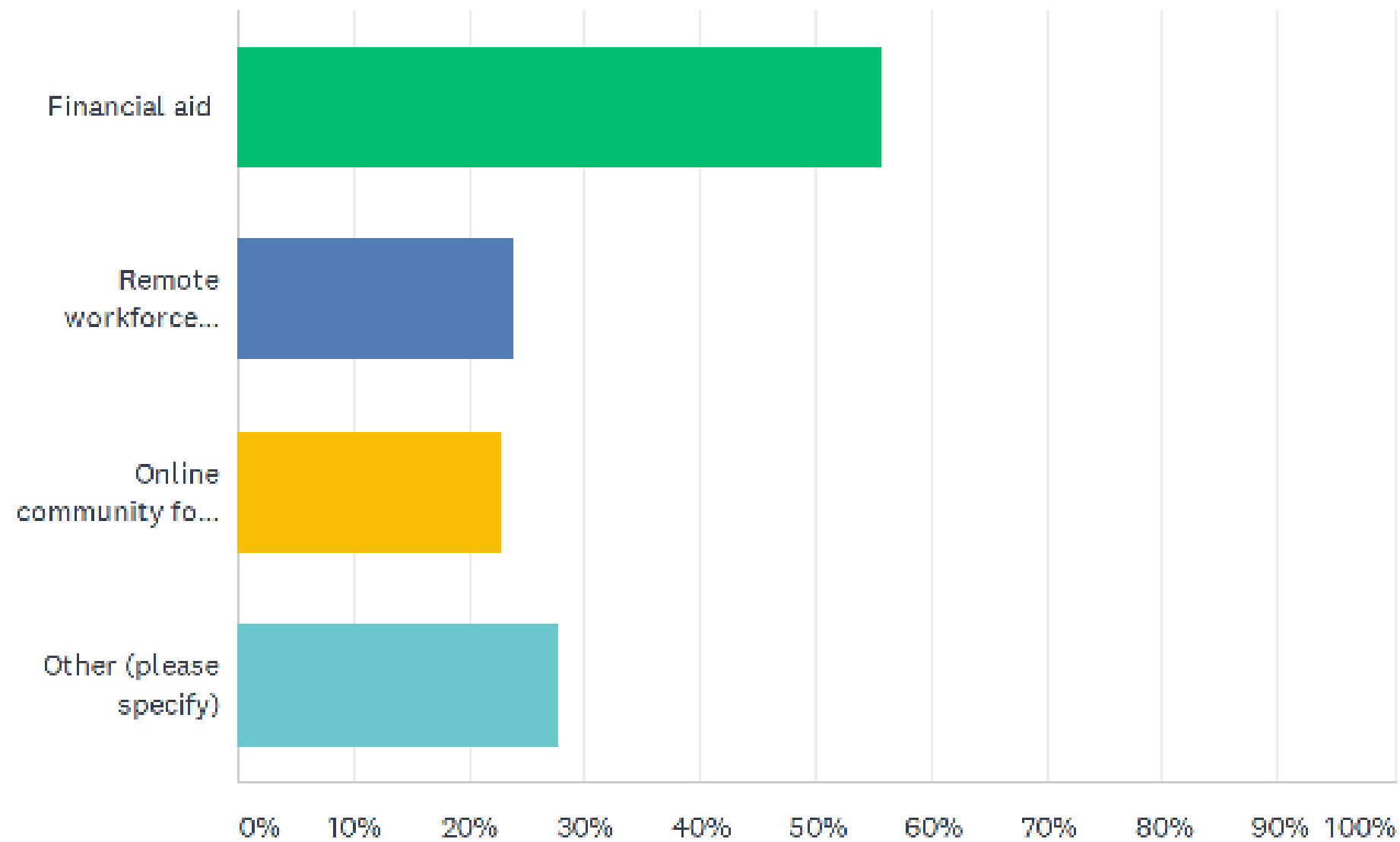
Given your current business projections, what is your immediate area of focus?



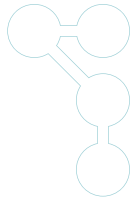
QUESTION 9



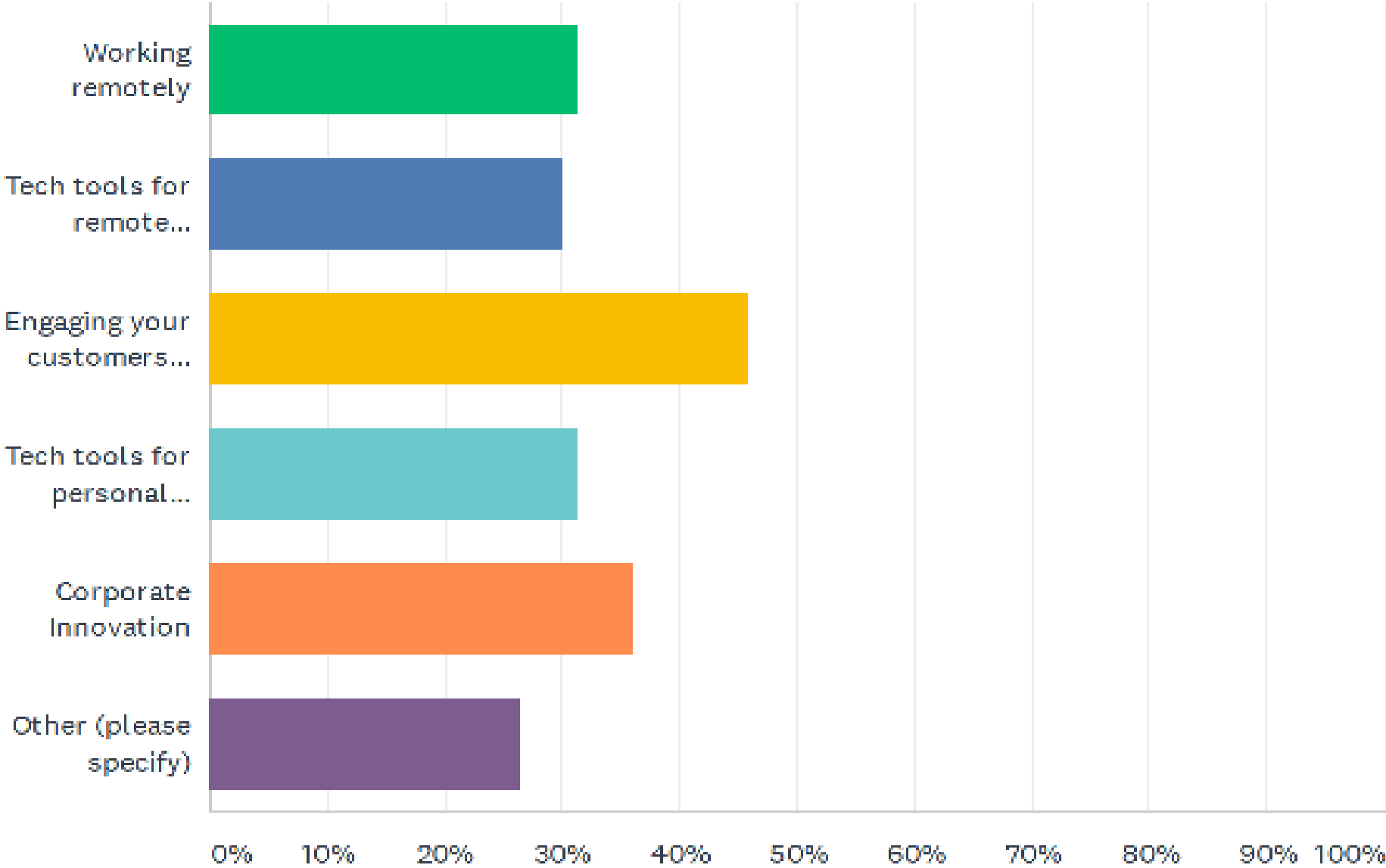
What resources would be beneficial for you right now?



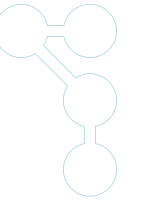
QUESTION 10



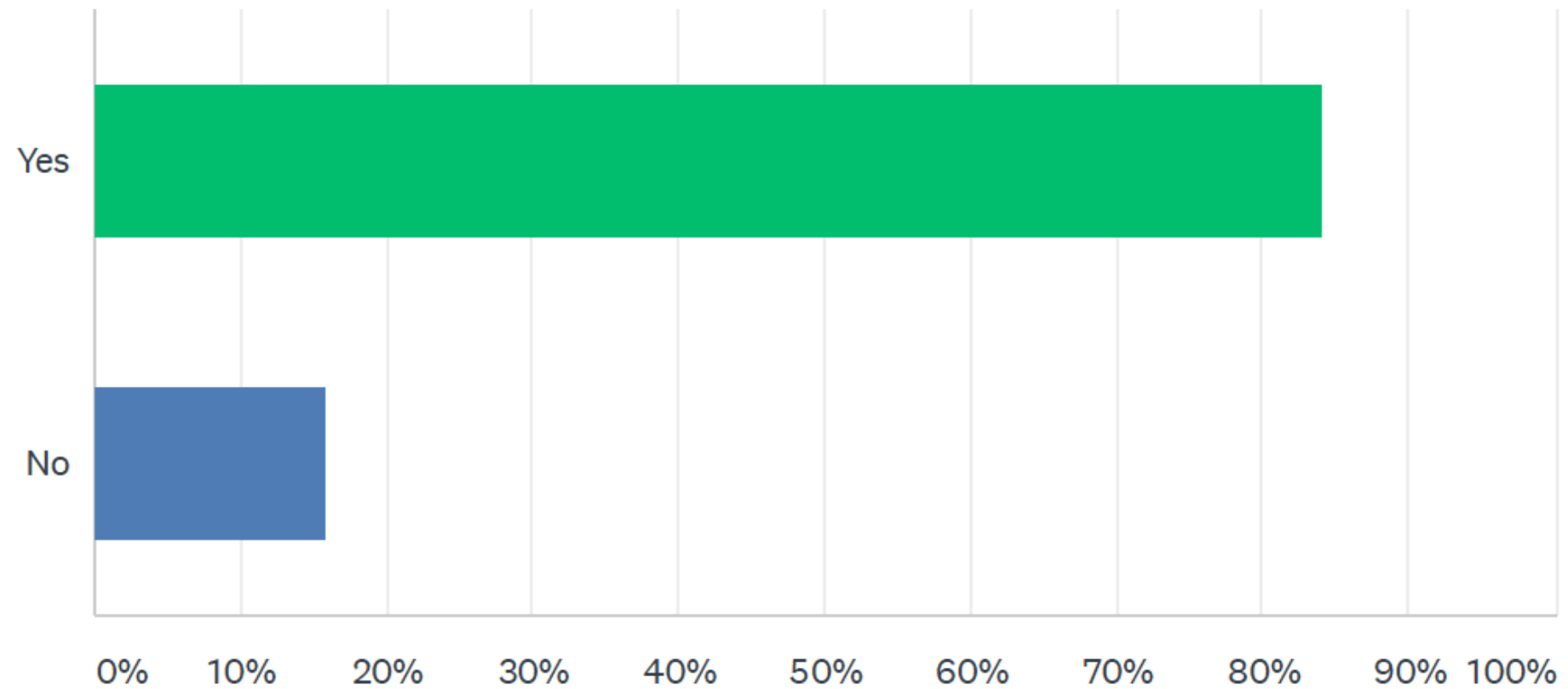
What online training topics would be helpful for your business and team at this time?



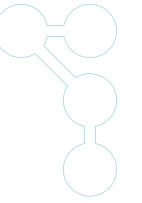
QUESTION 11



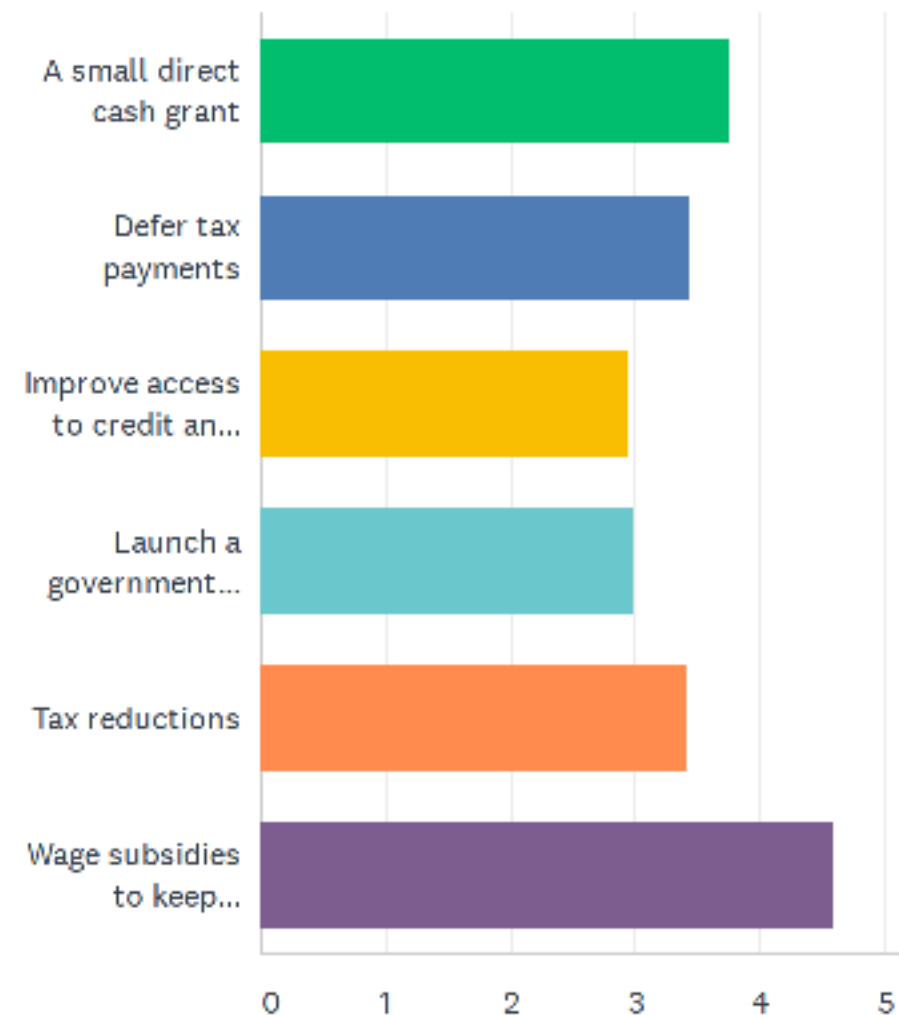
Are you aware of the recently announced provincial and federal government measures to support business?



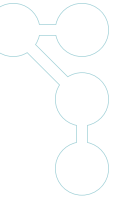
QUESTION 13



The following is a list of potential government measures to help directly support businesses due to the COVID-19 pandemic. Please rank the below measures by what would most help your business if they were implemented tomorrow:



QUESTION 14



If there was a policy suggestion missing from the above list please provide it below:

- *There is no clear way for indigenous companies to have solutions in the mix, the money seems to be going to well established companies.*
- *Continue and expand government IT projects to sustain and increase demand.*
- *We need an innovation fund that invests in startups.*
- *Government stimulation of the economy through programs such as the Strategic Innovation Fund (i.e. circa 2016).*
- *Delay in having to make GST remittances.*

CONCLUSION

Since companies responded to the survey many things have changed.

Programs have been announced, new guidelines have been set in place and so much more. This is a snapshot in time and the story of the impact of COVID-19 on Manitobans in life and work is constantly changing. Although this data is a week old, we still believe it is valuable to share with the community.

THANK YOU!

For more information, comments, questions or concerns,
please contact the Tech Manitoba team:

admin@techmanitoba.ca

@TechManitoba