Email, Social Media, and Privacy

Day 2 – Lesson Plan

Learning Outcomes:
- Explain the difference between social media and social networking
- Identify popular platforms used today and distinguish the differences
- Interpret social media statistics
- Recall how social media has evolved
- Illustrate how the general public has become so exceptive of social media
- Explain what account hackers do and why they hack
- Describe the different attacks people fall victim to
- Define how to keep social media accounts safe from intruders and explain the steps to take if accounts have been compromised

Facilitating Instructions:
- o   Note: Presentation notes contain additional explanations/definitions

Minutes	Topic	Materials	Grouping
10 min	Review previous day's learning outcomes and what student learning outcomes for day 2	Slide 2	
10 min	What is Social Media & Statistics	Slides 3-7	
40 min	Social Media Evolution o Slide 12: Ask • Is all of it accurate? • What information do you make available to everyone? • What do you make available only to Friends? o Facebook Slide 13 – Ask: • How many of you have received friend requests from someone you haven't met in person?" • How many have accepted friends you haven't met in person? (Whether students are active on social networking sites or not, you can ask them how they would decide whether or not to accept a Friend request. What would influence their decision?)	Slides 8 – 19	

	• How many know how to control who sees all or part of your profile? • How many have changed Facebook privacy settings? o o Twitter, Instagram, LinkedIn & Google+		
20 min	Public Acceptance o Activity: Who actually is your friend on social media	Slides 20-23	
30 min	Account Hackers & Identity Theft	Slides 24-28	
30 min	Differences in Hacker Activity	Slides 31-36	
30 min	Account Protection	Slides 37-41	
10 min	What to do if hacked	Slide 42	
30 min	Activity: Privacy Policies o Research 3 different social media platforms o Answer the following questions as outlined on the activity sheet o Discuss with class results	Slide 43 Handout: Handout - Social Media Activity - Privacy Settings	