

Email, Social Media, and Privacy

Day 3 – Lesson Plan

Learning Outcomes:			
<ul style="list-style-type: none"> • Explain the difference between social media and social networking • Identify popular platforms used today and distinguish the differences • Interpret social media statistics • Recall how social media has evolved • Illustrate how the general public has become so expective of social media • Explain what account hackers do and why they hack • Describe the different attacks people fall victim to • Define how to keep social media accounts safe from intruders and explain the steps to take if accounts have been compromised 			
Facilitating Instructions:			
<ul style="list-style-type: none"> ○ Note: Presentation notes contain additional explanations/definitions 			
Minutes	Topic	Materials	Grouping
10 min	Review previous day's learning outcomes and what student learning outcomes for day 3	Slide 2	
20 min	How do Businesses Use Social Media	Slides 3&4	
10 min	Activity: Intro to Digital Footprint	Slide 6 Need: Instructor Instructions	
40 min	Digital Footprint <ul style="list-style-type: none"> ○ Activity; Vanity Search ○ Review online article: Facebook lets companies read private messages.._ 	Slides 7-14	
10 min	Video: Online Privacy – It doesn't exist	Slide 14	

30 min	Digital Footprint Facebook <ul style="list-style-type: none">○ Review the information they collect○ How you can see what information they have on you	Slides 15-17	
30 min	Video: How data brokers sold my identity	Slide 19	
30 min	Reducing your digital footprint Disabling your location services on your phone	Slides 20	